

# INTRODUCING COBIT® 2019

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The globally recognized COBIT Framework, the leader in ensuring effective and strategic enterprise governance of information and technology (EGIT), has been updated with new information and guidance—facilitating easier, tailored implementation.

## IF YOU ARE NEW TO COBIT—THERE HAS NEVER BEEN A BETTER TIME TO EVALUATE YOUR ENTERPRISE GOVERNANCE PROGRAM

Effective governance over information and technology is critical to business success, and this new release further cements COBIT's continuing role as an important driver of innovation and business transformation.

COBIT 2019 is an evolution of the previous version, COBIT 5, building on its solid foundation by adding the latest developments affecting enterprise information and technology. But that's not the whole story.

In addition to the updated framework, COBIT now offers more implementation resources, practical guidance and insights, as well as comprehensive training opportunities. COBIT 2019 helps enterprises govern information and technology regardless of where it lives. Position your entire enterprise for future success:

- New coverage of data, projects and compliance—all critical to an enterprise—as well as updates to activities such as cybersecurity and privacy, plus updated linkages to all relevant standards, guidelines, regulations and best practices—**COBIT is still your master framework for all your enterprise's governance activities.**
- An "open-source" model is being adapted from COBIT 2019, which will allow the global governance community to provide

feedback and proposed enhancements in real-time, with further COBIT evolutions released on a rolling basis and incorporated into the existing core framework and derivative products. Your knowledge will inform and update the framework, allow it to grow over time—**no need to reinstitute, reimplement or restart your governance efforts at some point in the future under a different model or framework.**

- Implementation of COBIT 2019 is now more flexible, with new guidance offering both targeted project-based uses for specific problem-solving situations or comprehensive enterprise-wide adoption to drive business transformation—**customize a right-sized governance solution tailored to fit the unique needs of your enterprise.**
- New training opportunities for COBIT 2019 will ensure you derive maximum ROI from your governance program, and because of the evolving nature of COBIT 2019, your training won't become obsolete. Therefore, COBIT 2019 training becomes an investment that retains its value, while also opening pathways to innovation—**information and technology are the crown jewels of every enterprise seeking to increase value, spur new growth, create competitive advantages, and fortify against threats and risks.**

The COBIT 2019 governance framework goes well beyond information technology and IT department functions. Good governance is a vital element to strategy formulation and business transformation success. COBIT 2019 can help you chart that path to success for your enterprise as well as for your career and lifetime learning.

## HIGHLIGHTS OF THE NEW COBIT 2019

The framework and its supporting guidance is organized into COBIT 2019's four core publications:

- 1. COBIT 2019 FRAMEWORK: INTRODUCTION AND METHODOLOGY** – The heart of the COBIT framework incorporates an expanded definition of governance and updates COBIT principles while laying out the structure of the overall framework. New concepts are introduced and terminology is explained—the COBIT Core Model and its 40 management objectives provide the platform for establishing your governance program; the performance management system is updated and allows the flexibility to use maturity measurements as well as capability measurements; introductions to design factors and focus areas offer additional practical guidance on flexible adoption of COBIT 2019, whether for specific projects or full implementation.
- 2. COBIT 2019 FRAMEWORK: GOVERNANCE AND MANAGEMENT OBJECTIVES** – This publication contains a detailed description of the COBIT Core Model and its 40 governance/management objectives. Each governance/management objective and its purpose are defined and then matched up with the related process, Alignment Goals and Enterprise Goals. The information presented here can be used similarly to that found in *COBIT 5 Enabling Process*.
- 3. COBIT 2019 DESIGN GUIDE: DESIGNING AN INFORMATION AND TECHNOLOGY GOVERNANCE SOLUTION** – This new publication fills an important need for COBIT users—how to put COBIT to practical use. It offers prescriptive how-to information for the user: tailoring a governance system to the enterprise's unique circumstances and context, defining and listing various design factors and how they relate to the new COBIT 2019 concepts, describing the potential impact these design factors have on implementation of a governance system, and recommending workflows for creating the right-sized design for your governance system.
- 4. COBIT 2019 IMPLEMENTATION GUIDE: IMPLEMENTING AND OPTIMIZING AN INFORMATION AND TECHNOLOGY GOVERNANCE SOLUTION** – This guide is an updated version of the old *COBIT 5 Implementation Guide*, taking a similar approach to implementation. However, the new terminology and concepts of COBIT 2019, including the design factors, are built into this guidance. When combined with the COBIT 2019 Design Guide, COBIT implementation has never been more practical and custom-tailored to specific governance needs.



**LEVERAGE COBIT 2019 TO GENERATE TREMENDOUS VALUE FOR YOUR ENTERPRISE BY CUSTOMIZING AND RIGHT-SIZING THE GOVERNANCE OF INFORMATION AND TECHNOLOGY**

For more information on COBIT 2019, its publications and guidance, and new training opportunities, go to [www.isaca.org/COBIT](http://www.isaca.org/COBIT)

